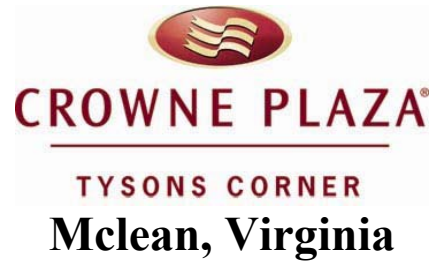




Virginia Green Lodging Profile:



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Crowne Plaza Tysons Corner

"The Crowne Plaza at Tysons Corner offers upscale business accommodations with a prime location near major businesses and attractions in the Washington, D.C. area. The hotel offers a free area shuttle, and indoor pool, a fitness center, a business center and two restaurants with room service."

Green Statement: "The B.F. Saul Company Hotel Division rolled out an initiative termed 'Our Big Green' as its commitment to become a leader in the hospitality industry for the sustainability of the environment. We have implemented leading and innovative business practices, provide education and training (to our staff), utilize eco-friendly products, enhance daily work and monitor compliance and success."



CORE ACTIVITIES for Lodging

“☒” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to the Crowne Plaza Tysons Corner can expect the following practices:

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service
- Use non-phosphate, non-toxic, and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: aluminum cans, plastic, office paper, newspaper, cardboard, and fluorescent lamps
- Track overall waste bills
- Do not use Styrofoam
- Use disposable containers made with recycled content
- Use non-bleached napkins and coffee filters
- Provide condiments , cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Have an effective food inventory control to minimize waste
- Purchase locally grown produce and other foods
- Purchase organic and “sustainably-grown” foods
- Purchase from vendors and service providers with a commitment to the environment
- Use latex paints
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have a numeric goal to reduce water consumption over time
- Perform preventative maintenance to stop drips and leaks
- Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - automatic faucets or toilets in public restrooms
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Use EnergyStar’s Benchmarking Tools for the Hospitality Industry



☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Green Events Package includes: function space lights and air conditioning consumption will be used sparingly as possible; any printed literature will be printed on both sides, have extended margins, note paper will be made available in bulk, recycling containers will be located in and around the function space, filtered water will be provided (not in plastic bottles), white boards will be utilized instead of paper flip charts whenever possible; no styrofoam products will be used, any pre-convention meetings hosted will be paperless, and locally grown products will be served when possible.

For more information on **The Crowne Plaza Tysons Corner**, see www.cptysonscorner.com or contact **Trish Drews** at trish.drews@bfsaulco.com or 703-893-2100.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

